PIR MEHR ALI SHAH

ARID AGRICULTURE UNIVERSITY

RAWALPINDI

EXPRESSION OF INTEREST

Pir Mehr Ali Shah Arid Agriculture University Rawalpindi (PMAS-AAUR) is one of country leading agriculture university with exceptional background of introducing new research products and technologies for industry, farming community and the end consumers. PMAS-AAUR invites applications from interested firms/individuals for licensing & commercialization of these products. The details of products can be obtained from ORIC.

1) AI-Driven Precision Crop Health Monitoring and Decision Support System
2) Nutroponics (Complete fertilizer solution for hydroponics, tunnel and field crops)
3) Spinach Variety (Arid -2025) High yielding, rainfed, multi-cut disease and drought resistant
4) ARID OKRA -25 (High yielding, YVMV resistant early maturing okra variety)
5) POTHOAR PEAS-2025 (High yielding drought and fungal resistant peas variety
6) FED PUP (Specially Formulated Dog Food for Dog Lovers)
7) Cat Crave Cat Food (Cat food for Cat lovers)
8) InsectiFrass (Insects based Organic fertilizer)
9) Weeding Tool for Ridges (Specially designed weeding tool for removing weeds between ridges)
10) Weeding Tool (Specially designed weeding tool and harrowing)
11) FruitaSave (Antimicroibial sachet for fruits and vegetables packing for enhancing shelf life)
12) Mehria Minerals Premix (Nutraceutical for animal growth, milk production and fattening)
13) Beak Bites (Baby Birds Feed)

- Applications may be addressed to **Director ORIC, Office of Research Innovation and Commercialization (ORIC) and should reach his office located at 1st Floor KOICA Building, PMAS- Arid Agriculture University Rawalpindi by 30.11.2026.**
- Applications with complete details will only be entertained.
- Only shortlisted individuals /firms will be contacted.

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